Make Your Writing Sparkle! Year 5 and 6

Text Structure

- An opening statement eg *Vegetables are good for you.*
- Arguments made, point by point. Each point explained eg *They contain vitamins. Vitamin C is vital for…*
- Summary and restatement of the opening argument eg *We have seen that… so…*

Sentence/Word Level Features

- Simple present tense.
- Logical connectives eg *this shows, however, because…*
- Movement from the generic to the specific, eg *Vegetables…carrots…*



Persuasion



You are trying to make someone change their mind and agree with you.

Making the Text Interesting

- Use good reasons and evidence to convince the reader.
- Use facts rather than persuasive arguments.
- Try to get the reader interested and on your side.
- Use strong positive language.
- Make the reader think that everyone does this eg *We all know that…*
- Be informative, persuasive and friendly.
- Use humour to get people on your side.
- Alliteration can make slogans memorable eg *Buy British Beef !*

Finally, re-read your work and decide – would you be persuaded ?